

Regulations of
"#25FAKRO" contest

§1

General provisions

1. The organiser of "#25FAKRO" contest is FAKRO Sp z o.o. with its registered office in Nowy Sącz (ul. Węgierska 144a, 33-300 Nowy Sącz), entered into the National Court Register (KRS) - Register of Entrepreneurs – kept by the District Court of Kraków – Śródmieście, XII Commercial Division, under the KRS number 0000110248, hereinafter called **the Organiser**.
2. These Regulations of the contest (hereinafter called "Regulations") are binding on the Organiser and people taking part in the contest (hereinafter referred to as "Participants"), lay down terms and conditions of participation in the contest, as well as, rights and obligations of the Organiser and Participants. The Regulations and all information materials concerning the contest are available in the Organiser's office and on the Contest Websites.
3. The contest is organised through the Internet: [instagram.com/fakrogroup/](https://www.instagram.com/fakrogroup/) and published on the websites: fakro.pl, fakro.com, fakro.fr, fakro.ru, fakro.nl, fakro.es, fakro.cz, fakro.it, fakro.ru and on Facebook fanpages: **FAKRO Group**, **FAKRO Polska**, **FAKRO France**, **FAKRO Россия - ФАКРО**, **FAKRO Nederland**, **FAKRO Spain**, **FAKRO Italia**, **FAKRO Czech**. The contest lasts from 25.01.2016 (from Midday) to 25.04.2016 (to Midday) – Polish time/(UTC+01:00) time zone: Sarajevo, Skopje, Warsaw, Zagreb.
4. **The contest websites** – the Regulations of the contest, prizes and winners will be available on the following contest websites www.fakro.pl and www.fakro.com.
5. **Entries** – placing a contest photo on the Participant's private profile on Instagram service which shall be followed with the hashtag: **#25FAKRO** and tagged with: **@fakrogroup**; as well as, observing a **@fakrogroup** profile by the Participant.
6. **A Participant** is an adult and legal person, having full capacity to perform legal acts and complying with provisions described in the Regulations. Participation in the contest is free. A person declaring to enter the contest can take part in it; i.e. it is not allowed to create profiles and make contest entries on behalf of third parties.
7. **Winners** - winners are chosen through the session of the „#25FAKRO” contest Jury who comply with § 2 point 8.
8. **The contest photo** – The photo must relate to the activity of FAKRO. The photo, selected to the contest, must present: e.g. FAKRO products, logotype, advertising materials; or it must concern promotions and the company events.

The contest photo must fulfil the following conditions:

- It must be compliant with the contest subject,
- It must be of aesthetic qualities, be presented in a creative way which emphasises the subject.
- It must contain a short description which cannot be offensive or vulgar.
- It mustn't present people who did not give an approval for using their image.

9. The contest period and announcement of the results

The contest is divided into three stages:

- **I stage** - 25 of January, 2016 (Midday) to 25 of February, 2016 (11:59 am).
- **II stage** - 25 of February, 2016 (Midday) to 25 of March, 2016 (11:59 am).
- **III stage** - 25 of March, 2016 (Midday) to 25 of April, 2016 (Midday).

After the end of each of them, the Jury will choose the contest winners.

The list of winners will be published within 5 days from the end of each stage on the following websites: www.fakro.pl and www.fakro.com (Polish time/(UTC+01:00) time zone: Sarajevo, Skopje, Warsaw, Zagreb).

10. Prizes – the following prizes will be awarded in the contest:

- Prizes for the 1st place - Tablet - 3 pcs. (1 pc. after the stage ended),
- Prizes for the 2nd place – Digital camera - 3 pcs. (1 pc. after the stage ended),
- Prizes for the 3rd place - Headphones - 3 pcs. (1 pc. after the contest ended),
- Special prizes - FAKRO gadgets - 3 pcs. (1 pc. after the stage ended).

The Organiser reserves the right to change the models of tablet, camera or headphones in case the stocks run out.

The Organiser reserves the right not to award prizes to Participants who fail to comply with the Regulations or do not meet the requirements specified in the Regulations.

11. The Selection Board - the board is appointed in order to control the contest course and to oversee its proper conduct. The Selection Board will be consisted of:

- Two Representatives of the Marketing Department
- A Representative of the Law Department
- A Representative of the Export Department

- A Representative of the IT Department

12. **The contest Jury** – people appointed by the Organiser in order to choose the winning photos are as follows:

- A Representative of the Marketing Department
- A Representative of the Law Department
- A Representative of the Export Department

13. The Organiser is not liable for any possible mistakes which may occur in relation to the electronic transmission or the electronic system errors which were not his fault.

14. The Organiser can, at any stages of the contest, eliminate the Participant who is suspected to act in a manner that conflicts with the contest principles, described in the Regulations; or in a way which violates generally applicable law regulations

15. The staff of the companies (which are a part of FAKRO Group), as well as, their close relatives (husband, wife, children) are not allowed to take part in a contest.

§2

Terms and conditions of participation

1. A Participant may publish any number of photos which meet requirements of the contest during the contest period, as described in §1 point 8, but can receive only a one prize in each stage.

2. In order to enter the contest, it is needed to:

- observe a "**fakrogroup**" profile on Instagram service (<https://instagram.com/fakrogroup/>),
- publish a photo in accordance with §1 point 8 on the private and active profile on Instagram service (www.instagram.com)

- in a description of the **photo** published on his/her own profile, the Participant must: mark it with a **#25FAKRO** hashtag, tag a "fakrogroup" profile: **@fakrogroup** and shortly comment it.

3. The entry is tantamount to the acceptance of the Regulations and to the consent to free and multiple publication of the contest photo by FAKRO and Partners (details on www.fakro.pl).

4. The entry is concurrently a Participant's consent to use his/her image from the photo entered to #25FAKRO contest for promotional-marketing and advertising purposes of the Organiser and Partners (info on www.fakro.pl) without the need to authorise them all the time. The right to use the image also covers its constant recording, editing and copying on the photos taken.

The consent grants the right to use and manage the photos, including the use of the image, especially on public websites, on any kind of materials without territorial restriction. In case there are third parties on the contest photo, the Participant is obliged to have their consent for publishing their images within the framework of the contest and publishing them in materials relating to the contest, which are also made available to the public on web portals, as well as, the consent for their possible use for promotional and marketing purposes of the Organiser.

5. Sending a file equals to the statement of having all copyrights of photos. The Participants waive all claims in respect of the use of photos according to the Regulations, including especially remuneration for their publication. The Organiser is not liable for illegal use of photos published on the contest website (including copying, sharing with third parties and selling photos) by unauthorised persons.

6. The Organiser will not permit the entries for evaluation which:

- Violate the Regulations or good morals, are vulgar and violate rights or interests of third parties,
- Present alcohol, tobacco products, narcotics and other elements which are associated with alcohol, tobacco products and narcotics, as well as those which present elements connected with gambling,
- Present the Organiser in an unfavourable light,
- Include promotional contents of companies which are competitors of the Organiser,
- Will be illegible in the opinion of the Selection Board,
- Contain offensive descriptions in the opinion of the Selection Board,
- Are suspected of plagiarism or violation of copyrights,

7. In case of violating copyrights, property rights or other rights related to the protection of the third parties' image, the Participant is financially and criminally liable for the crime committed and undertakes to fulfil the demands of the injured party.

8. Announcement of results and giving the prizes

a) The contest results will be published on the contest websites. Identification of the winning works will take place through the description of the photo.

b) The Organiser will contact the Winners through a private message on Instagram in order to decide on the form of giving the prize.

c) In order to take the prize, the Winner is obliged to:

- send address details (name, surname, delivery address and contact number) through a private message on Instagram service within 5 days from the notification of winning the prize,
- sign a Prize Reception Protocol including handing over the copyrights concerning the entry which he or she will get during the delivery of the prize.

In case of failing to meet the above requirements or in case of giving incomplete data, the Winner losses

the right to the prize.

d) The Organiser hereby informs that the delivery will be made at the expense of the Organiser and on time which depends on the shipping address:

- In case of giving the shipping address in Poland, the prize will be sent at the expense of the Organiser

within 30 days from the date of announcement of the contest results.

- In case of giving the shipping address abroad, the prize will be sent at the expense of the Organiser within 60 days from the date of announcement of the contest results.

c) If the prize will not be received, the Organiser will be entitled to claim that the Participant resigns from the prize.

d) Each Participant may resign from the participation in the contest at any time. The exception to this principle is winners of given stages who may withdraw from the contest provided that they give the prize back.

§3

The Organiser's liability

1. The organiser is not liable for entries which did not reach him for reasons beyond his control, e.g. due to breakdown of Internet links or the Participant's system.

2. The Organiser undertakes to provide information, on the Participant's request, concerning his/her personal details held by the Organiser and other information related to the contest.

3. Any questions concerning the contest may be sent through the following e-mail address: 25fakro@fakro.pl in Polish or English.

4. Personal details of the contest Participants, obtained in relation to the organisation of the contest and its holding, will be processed by the Organiser exclusively for these purposes. FAKRO Sp. z o.o. (with its registered office on ul. Węgierska 144a, Nowy Sącz), will be the Controller of the data which was made available by the Participants within the framework of the promotion. Personal details of the Participants will be processed while respecting principles described in the Act on Personal Data Protection (Journal of Laws of 2014 Nr 101, item 926 as amended). Giving the data is voluntary and is essential for participating in this contest. Participants are entitled to review, update and delete their details.

5. The Organiser may entrust processing the personal details of the Participants only to subjects which cooperate with him to the extent necessary for its proper conduct.

6. The prizes will be given according to the Act on the Personal Income Tax. In case the Winner must pay an income tax, the Organiser will fund an additional cash prize in the amount essential for paying the tax on giving the Prize. The additional cash prize will be given as an income tax due on the Prize.

§4

Modes of submission and consideration of complaints.

1. Any complaints concerning the way of doing the promotion may be sent through the following e-mail address: 25fakro@fakro.pl in Polish and English during the whole contest period and after its end but not later than 30.04.2016, at Midday (reception date of a message will serve as a proof).

Complaints submitted after the above-mentioned date will not be examined.

2. Complaints may be submitted by both Participants and people who were not allowed to participate in the contest.

3. The Participant, who submits the complaint, must give his/her actual personal details, i.e. name, surname, e-mail address and detailed description with the indication of the complaint reason.

4. Complaints will be examined by the Selection Board (consisting of the Organiser's Representatives) on the basis of these Regulations within 7 working days from the date of their reception.

5. The decision of the Selecting Board is final and binding, and the Participant will be provided with the notification through the e-mail address, which was used for sending the complaint, within 7 working days from the date of the complaint examination.

6. Exhausting the above-mentioned complaint procedure is not a condition essential for taking legal actions.

§5

The final provisions.

1. Participant's breach of the Regulations may cause the withdrawal of the rights, which result from the participation in the contest.

2. The Organiser may change these Regulations. Information on changes in the Regulations will be available on the contest website.

3. Rights and obligations of the Organiser and the Participant are specified exclusively in these Regulations and in applicable Polish laws.

4. Any disputes arising from the fulfilment of the obligations related to the contest will be resolved by the competent court.

5. The Regulations are the only applicable document which specifies rules of the contest.

6. The Regulations contain rules for participation in the contest which are accepted by the Participants

through sending the Entry Form.

7. The Organiser is not liable for acts of third parties which make it impossible to take part in the contest.

8. The Organiser is not liable for any damages resulting from giving untrue or incomplete data by the Participant.